

**Supporting Families: Working Together to  
Create Opportunities**



California Child Care Resource & Referral



**November 13-14, 2024**

**Preliminary Program**

# Conference Schedule

## Wednesday, November 13th

8:30am - 9:45am - Welcome & Opening

Keynote

10:00am - 11:00am - Workshops

11:00am - 11:15am - Break

11:15am - 12:15pm - Workshops

12:15pm - 1:15pm - Lunch Break /

**Optional** - Lunch Networking

*Opportunities or Visit with Exhibitors & Sponsors*

1:15 pm - 5:00 pm - Workshops On

Demand / Visit with Exhibitors &

Sponsors / Networking Opportunities

3:30pm - 4:30pm - Virtual "Happy Hour" Networking

## Thursday, November 14th

8:30am - 9:45am - Welcome & Opening

Keynote

10:00am - 11:00am - Workshops

11:00am - 11:15am - Break

11:15am - 12:15pm - Workshops

12:15pm - 1:15pm - Lunch Break /

**Optional** - Lunch Networking

*Opportunities or Visit with Exhibitors & Sponsors*

1:15 pm - 2:30 pm - Afternoon Keynote and closing

1:15 pm - 5:00 pm - Workshops On

Demand / Visit with Exhibitors &

Sponsors /Networking Opportunities

## Welcome from the R&R Network and Thriving Families CA

### Keynote Speakers

#### Wednesday Morning Opening: Dr. Lupe Jaime-Mileham

Deputy Director of Child Care and Development Division at California Department of Social Services



Dr. Maria Guadalupe "Lupe" Jaime-Mileham, is the Deputy Director of the Child Care and Development Division (CCDD) at CA Department of Social Services. Previously, since 2014, Lupe was the Senior Director for Early Care and Education at Fresno County Superintendent of Schools; and for over 14 years, was the Deputy Director at the Central Valley Children's Services Network, where

she administered many of the programs transferred to CCDD. Lupe earned a Doctor of Education degree from California State University Fresno in Educational Leadership, a Master of Education degree from National University in Cross-Cultural Education, and a Child Development Director Permit.

## Preliminary List of Workshops

### Wednesday Morning Workshops 10:00 - 11:00 a.m.

- A. **Weaving Approaches to Early Learning and Care with Cultural Humility for the Whole Child, Family and Community (LIVE)**  
*Jennifer McGowan and Kim Nall, Tribal Child Care Association of California (TCCAC)*  
Strand: Executives & Managers  
The TCCAC leads the charge in California to raise the voices of tribal nations in pursuit of equitable approaches to inclusive early learning and care. This workshop will demonstrate how we collaborate with stakeholders to weave tribal traditions and practices with programming and resources for a holistic approach to child care. We will offer tools, techniques, and best practices for collaboration with diverse communities and their unique cultures and traditions.
- B. **Provider Security and Stability: A Common Goal for a Quality Child Care System (LIVE)**  
*Connie Huynh, Horace Turner, Nancy Harvey and Zoila Toma, Child Care Providers United (CCPU)*  
Strand: Demanding Racial and Economic Justice/Diversity, Equity and Inclusion  
Through Child Care Providers United (CCPU), California's home-based child care providers have won essential benefits to create a more secure and stable child care workforce. These gains in healthcare, dental, vision, retirement, and training benefits will directly improve providers' lives and the care they deliver to children. Join us to learn more about our exciting benefits programs, strategize how partnerships can create provider security, and explore how our combined efforts might retain and support the family childcare workforce.
- C. **Providing Excellent Customer Service During the Enrollment Process (RECORDED)**  
*Angela Nguyen and Joseph Rodriguez, Options for Learning*  
Strand: AP Administration  
We're dedicated to supporting others and exceptional client service can significantly expand results and foster community relationships. Enhance these skills by attending our presentation on excellent customer service during the enrollment process. Whether you're new to the field or a seasoned professional, this session will offer valuable insights with a focus on compassion and competencies.

D. **Eligibility/Updating Eligibility/Categorical Eligibility (LIVE)**

*CDSS Representatives*

Strand: AP Administration

Description TBD

Workshop Sponsored by:



E. **Title TBD**

*J Carlin, LMFT*

Strand: Promoting Self-Care and Resilience

Description TBD

F. **Pathway Program: A Professional Development Program Integrated with the California Early Care and Education Workforce Registry (RECORDED)**

*Christy Waterman, Child Care Alliance of Los Angeles, California Early Care and Education Workforce Registry*

Strand: Working with Providers

The primary goal of this session is to present the Pathway Program, a robust and comprehensive Professional development model designed for seamless integration into California Early Care and Education Workforce Registry. This innovative model includes essential training components and rigorous trainer selection criteria, ensuring the highest standards of quality and effectiveness. Our objective is to achieve widespread statewide engagement, fostering the growth and development of the early care and education workforce across California.

G. **State Budget and Legislative Roundup for Child Care in 2024 (LIVE)**

*Karina Laigo, Child Care Law Center and Jennifer Greppi, Parent Voices California*

Strand: Building Knowledge in the Child Care Field

Child care should be a civil right, not a privilege dictated by social injustices and limitations. This training will cover what is included in the 2024-25 California state budget and this year's policy bills for child care. You will learn how child care providers and parents play a central role in creating policies that work for them through legislative advocacy. With your peers, you will also receive an overview of the state budget process and how your advocacy can impact new laws.

H. **Building Bridges to Meet the Needs of Families (RECORDED)**

*Maritza Salinas and Anna Dinh, Children's Council of San Francisco*

Strand: Building Knowledge in the Child Care Field

This workshop explores the importance of building partnership with community-based organizations to better meet the needs of children and families; highlights tangible methods to cultivate new and existing partnerships that are family-centered, collaborative, and elevate program impact; and sheds light on common partnership

challenges and methods to overcome them.

I. **Don't Wait, Get the Lead OUT: Connecting Child Care Centers with Free Services to Test and Remediate Lead in Drinking Water (LIVE)**

*Tunisia Jackson, California Child Care Resource & Referral Network and Brian Currier, Office of Water Programs*

Strand: Working with Children/Emerging Issues

This workshop shares information around Assembly Bill (AB) 2370 that requires all licensed child care centers to test their drinking water for Lead. Lic PIN 21-21.1 CCP informs child care centers on the regulations regarding sampling, testing, and how to treat fractional ppb readings on test results. This workshop also shares information on a free service offered by a grant team led by Office of Water Programs (OWP) to support testing, fixture replacement, and retesting for licensed child care centers who apply.

**Wednesday Morning Workshops 11:15 a.m. - 12:15 p.m.**

J. **Managing State Contract Expenses (LIVE)**

*Stuart Orlinsky, Child Development Resources of Ventura County, Kerry Venegas and Josh Leong, Changing Tides Family Services*

Strand: Executives & Managers

We will explore different ways to manage expenditures for multiple contracts while keeping within program requirements. The examples will be from small to medium/large size agencies. Topics include allocation plans, monitoring, and communication between finance and program.

K. **Healing Equity United**

*TBD*

Strand: Demanding Racial and Economic Justice/Diversity, Equity, Inclusion, and Inclusion

Description TBD

L. **Agency Compliance through Effective Quality Assurance Systems (RECORDED)**

*Staff From Go Kids, Inc.*

Strand: AP Administration

Description TBD

M. **Income Calculations (LIVE)**

*CDSS Representatives*

Strand: AP Administration

Description TBD

N. **Inclusive Movement: Wellness Anywhere, Anytime**

*Erica Obando, Freedom Barre & Wellness*

Strand: Promoting Self-Care and Resilience

Join Erica, founder of Freedom Barre & Wellness, for a movement session designed to empower and center all bodies. This practice connects you with your body through accessible movements that can be done anywhere - whether at the office, at home, or in hybrid work environments. Rooted in inclusivity and holistic wellness, Erica's session invites you to explore gentle, equipment-free movements. It's all about empowerment and choice, creating space for self-care, resilience, and self-compassion that can be easily integrated into daily life. No matter your fitness level, this session offers an inclusive, supportive environment where you can honor your body and redefine wellness on your own terms.

**O. Housing Rights for Child Care Providers: Main Rules to Know About (LIVE)**

*Giani Interiano Brown, Child Care Law Center*

Strand: Demanding Racial and Economic Justice/Diversity, Equity, Inclusion, and Inclusion

Child care providers have a right to earn a living and should not face unjust barriers when opening and operating child care in their homes. Come learn about the history of housing discrimination child care providers have faced, state laws that protect family child care providers in their homes, and how you can support family child care providers in asserting their housing rights.

**P. An Exploration of California Child Care and Development Resources (LIVE)**

*Heather McClellan-Brandusa and Lakisha Sipple, CDSS*

Strand: Building Knowledge in the Child Care Field

Join us for a walkthrough and exploration of resources and supports developed by the California Department of Social Services to support the child care and development workforce. Explore the various resources, tools, professional development opportunities, coaching, and consultation that early learning and child care providers can access to support their work with children and families. Engage in lively discussion about how these resources can support you as a child care provider or in your work supporting the child care workforce.

**Q. Maximum Impact/Minimum Spend: Modern Marketing Tactics for ANY Budget (LIVE)**

*Tracy Marlowe, Creative Noggin*

Strand: Building Knowledge in the Child Care Field

Marketing teams are often tasked with achieving lofty goals on a not-so-lofty budget. But there's good news: You don't need a massive marketing budget to make an impact. Join Tracy Marlowe, CEO of full-service marketing agency Creative Noggin, as she shares tried-and-true strategies to help you maximize marketing results on a limited budget.

**R. The State of the ECE Workforce (LIVE)**

*Wanzi Muruvi and Yoonjeon Kim, Center for the Study of Child Care Employment*

Strand: Working with Children/Emerging Issues

This session will take a "whole adult approach" to examining the experiences and characteristics of California's ECE workforce. Synthesizing findings from the 2020 CA Workforce Study, 2023 Early Educator Well-Being Series, the Multilayered Effects of

Racism on Early Educators, and educator voices, the session will deepen participants' understanding of the needs of the ECE workforce. Participants will engage in discussion about systemic reforms needed to support ECE educators, whose labor is critical to creating and sustaining equitable access for children and families to quality early care and education services.

## Thursday Morning Keynote Speaker:

### Elliot Haspel, Child & Family Policy Expert



Elliot Haspel is a nationally-recognized child and family policy expert and commentator, with specialties in early childhood and education issues, as well as the linkage between climate change and early childhood. He is the author of *Crawling Behind: America's Childcare Crisis and How to Fix It* (Black Rose, 2019) and a second forthcoming book on child care policy (Oxford University Press, 2025), in addition to several policy reports. Elliot has appeared on television as an analyst, including on *The PBS NewsHour* with Judy Woodruff, and his writings have appeared in a wide variety of top publications, including *The New York Times*, *The Washington Post*, and *The Atlantic*. Elliot is regularly sought out by journalists, and has been quoted in such mediums as NPR and *TIME Magazine*. He lives in Denver with his spouse and two children, and is currently pursuing a Ph.D. in Early Childhood Policy at the University of Colorado-Denver.

## Sponsored by: TBD

### Thursday Morning Workshops 10:00 - 11:00 a.m.

- S. **TBD**  
*TBD*  
Strand: Executives & Managers  
Description TBD
  
- T. **Vision and Change: Developing Equitable Strategies to Support Black-Owned Family Child Care Providers (RECORDED)**  
*Chanelle Brown and Mayisha Dickerson, Children's Council of San Francisco*

Strand: Demanding Racial and Economic Justice/Diversity, Equity and Inclusion  
This workshop will offer strategies to help create systemic changes that assure excellence and achievement for Black early educators. From developing a pipeline to bring in new Black-owned family child care providers, to helping ensure those providers have advancement opportunities, speakers will share tools and resources to support family child care (FCC) providers.

U. **Best Practices for Program Integrity: How to Detect and Prevent Program Fraud (RECORDED)**

*Gloria Torres, Crystal Stairs, Inc.*

Strand: AP Administration

The workshop will offer attendees fraud prevention best practices for their subsidy programs.

V. **CDSS – Child Development Management Information System (CDMIS) (LIVE)**

*The Child Care and Development Division (CCDD), Data Research and Planning Office at CDSS*

Strand: AP Administration

The CDMIS Support Team will introduce the new CDSS – CDMIS database, outline the reasons for the transition and the key changes. They will also provide updates on the reporting processes for the CDD-801A, CDD-801B, and SPR, including a discussion on the report schedule. Additionally, the presentation will cover updates to agency information within CDSS – CDMIS, such as the introduction of Family Child Care Homes as a new site type, and highlight new online resources for the CDSS – CDMIS. Their data team will also discuss how data reported to the state is used to identify program needs and make funding decisions.

W. **TBD**

*TBD*

Strand: Promoting Self-Care and Resilience

Description TBD

X. **How Curriculum Webbing Can Support Family Home Child Care Providers to Develop Their Child Care Program Curriculum (LIVE)**

*Donnamarie Fuller, Hively*

Strand: Working with Providers

Curriculum Webbing allows family home child care (FHCC) providers to coordinate diverse thoughts and ideas into an organized and manageable plan. Thematic interests, age and stage appropriate development, and inclusive modifications can all be incorporated in curriculum webs as FHCC providers plan engaging activities that support in the learning process. Participants will be guided through the basics of curriculum webbing before going into break out rooms with fellow ECE colleagues to begin to create their very own curriculum web.



**Y. Saving Time and Money on Meals and Snacks for Family Child Care Businesses (RECORDED)**

*Grace Hartman, California Child Care Resource & Referral Network*

Strand: Building Knowledge in the Child Care Field

Discover our insights on saving time and money on meals and snacks for family child care businesses! We'll share tips on creative sourcing, pantry staples, storage and preparation, based on the focus and findings from the Blue Shield Shared Services Pilot, a partnership with the California Child Care R&R Network, We Yee Children's Services, San Francisco, and Community Resources for Children Napa.

**Z. Child Care Subsidy Requirements (LIVE)**

*Mariam Soussouadouno and Laurie Furstenfeld, Child Care Law Center and Jennifer Greppi, Parent Voices California*

Strand: Building Knowledge in the Child Care Field

Enriching and affordable child care should be available to all children and families, especially families with the least financial resources. Come learn an overview of the child care subsidy programs in California, the legal requirements for each program, and the importance of family-centered affordable child care policies.

**AA. Using MyChildCarePlan.org to Connect with Families and Providers (RECORDED)**

*Gretchen Howard, Oscar Tang and Shirley Perez, California Child Care Resource & Referral Network*

Strand: Working with Children/Emerging Issues

Join the MyChildCarePlan team to discuss how to get the most out of California's child care consumer education website. We will discuss how to work with families requesting local assistance via MyChildCarePlan.org, as well as how to engage providers around keeping their referral profiles up-to-date.

**Thursday Morning Workshops 11:15 a.m. - 12:15 p.m.**

**BB. TBD**

*TBD*

Strand: Executives & Managers

TBD

**CC. Setting the Stage for Inclusion: Beginning Together (LIVE)**

*Louise Garnica, Child Care Resource Center*

Strand: Demanding Racial and Economic Justice/Diversity, Equity & Inclusion

What is good for all children is good for children with disabilities and special needs. All children deserve quality care and a sense of belonging. This workshop will explore, encourage, offer strategies and resources on ways to provide inclusive settings, advocacy and inclusion in care settings that support children, family, and staff. We will review the impact of the "Appreciative Inquiry" process to support change in a child care

environment. Reflecting on attitudes and confidence that can be shaped through experiences that influence a child’s developmental opportunities and the global collective.

**DD. Q&A Session with CDSS**

*Facilitated by Denyne Colburn, Thriving Families CA and CDSS Panelists TBD*

Strand: AP Administration

Have a question that you still have no answer? Did you participate in a conference workshop and now you have questions you didn’t have beforehand? Then this hour is for you. Come prepared with your questions in hand to have them answered by experts from CDSS and TFC.

**EE. Emergency Bridge (LIVE)**

*CDSS Representatives*

Strand: AP Administration

Description TBD

**FF. Developing a Staff Wellness Plan**

*TBD*

Strand: Promoting Self-Care and Resilience

Description TBD

**GG. Child Care Insurance Crisis: Tips from the Expert to Lessen the Impact (RECORDED)**

*Samantha Phillips, Comploy*

Strand: Working with Providers

Join this session to gain insights into the growing issue of insurance scarcity and its impact on ECE programs. You’ll learn about the unique challenges faced by educators, along with innovative strategies for child care providers to protect their programs from risks and liabilities. Discover the latest developments in child care insurance, how to craft compelling applications, and practical ways to minimize risks, all to help child care businesses become a more attractive option for insurers.

**HH. Preventing Health & Safety Deficiencies in Family Child Care Homes (RECORDED)**

*Soyla Madrigal, California Child Care Resource & Referral Network*

Strand: Working with Providers

We will look at the most cited deficiencies in family child care homes concerning health and safety and how the CARE tool can help to minimize deficiencies and support our providers.

**II. Creating a Culture of Safety & Security (RECORDED)**

*Andrew Roszak, The Institute for Childhood Preparedness*

Strand: Building Knowledge in the Child Care Field

We will explore the most common security and safety issues nonprofits and early childhood programs experience and explore how early childhood educators and leaders can work together to keep their facilities secure on an ongoing basis. We’ll review the

biggest trends in society that could affect site security and show how shifting the way we approach staff training, from a chore to an investment, can help us be more prepared for the future. Participants will leave with information on a variety of strategies to train and engage staff.

JJ. **Building Brains with Music (LIVE)**

*Maryann Harman, Music with Mar*

Strand: Working with Children/Emerging Issues

Repeatedly, research has shown that music is the only activity that utilizes the entire brain. Combining that with knowing that the early years are the ones where we make the most difference, this workshop demonstrates through movement and activity how to use music to build brains to create children who are competent, capable and confident.

## Thursday Afternoon Keynote Speaker

### Dr. Jaiya John, Freedom Worker, Author, Poet



Dr. Jaiya John was orphan-born on Ancient Puebloan lands in the high desert of New Mexico, and is an internationally recognized freedom worker, poet, author, teacher, and speaker. Jaiya is the founder of Soul Water Rising, a global rehumanizing mission to eradicate oppression. The mission has donated thousands of Jaiya's books in support of social healing, and offers grants to displaced and vulnerable youth. He is the author of 21 books, including *Daughter Drink This Water*, *We Birth Freedom at Dawn*, *Fragrance After Rain*, and *Freedom: Medicine Words for your Brave Revolution*. Jaiya writes, narrates, and produces the podcast, *I Will Read for You: The Voice and Writings of Jaiya John*, and is the founder of *The Gathering*, a global initiative and tour reviving traditional gathering and storytelling practices to fertilize social healing and liberation. He is a former professor of social psychology at Howard University, and has spoken to over a million people worldwide and audiences as large as several thousand. Jaiya holds doctorate and master's degrees in social psychology from the University of California, Santa Cruz, with a focus on intergroup and race relations. As an undergraduate, he attended Lewis & Clark College in Portland, Oregon, and lived in Kathmandu, Nepal, where he studied Tibetan Holistic Medicine through independent research with Tibetan doctors and trekked to the base camp of Mt. Everest. His Indigenous soul dreams of frybread, sweetgrass, bamboo in the breeze, and turtle lakes whose poetry is peace.

## Workshops On-Demand

The following sessions are available on-demand beginning  
at 10:00 a.m. (Date TBD)

*(Note: All Live sessions will be available on-demand 24 hours after the session has concluded. All pre-recorded sessions shown during a specific time slot will be available on-demand by the following morning.)*

**KK. Space Check Monitoring and Support (ON DEMAND)**

*Jonathan Mar and Iranique Anderson, Children's Council of San Francisco*

Strand: Working with Providers

Children's Council has developed a capacity monitoring process for licensed FCCs in San Francisco County to support compliance with CAPPa policies while promoting diversity and equity, creating access and opportunities for children and providers in San Francisco. This tool aligns with the agency's mission and addresses the identified need to ensure the health and safety of children in FCCs by monitoring their licensed capacity at family child care homes. We will showcase how this process enhances understanding and practices of child care policies, contributing to the advancement of the state's child care framework.

**LL. Health Equity-Driven Approaches in Farm to ECE: Lessons Learned (ON DEMAND)**

*Laura Urban, Children's Council of San Francisco*

Strand: Building Knowledge in the Child Care Field

Farm to Early Care and Education (F2ECE) programming is a strategy for addressing nutrition security at the individual and community level, ensuring children have access to fresh, locally sourced foods all while supporting local farmers. This workshop will explore the integration of equity principles into F2ECE programs, providing a summary of Children's Council of San Francisco's newly launched program, share effective strategies, and discuss the challenges and solutions encountered. Participants will gain practical insights and key lessons learned to apply in their own programming.

**MM. Working Together to Support Dual Language Learners (ON DEMAND)**

*Jessica Gutierrez, Fresno Unified School District and Sandra Gonzalez-Pabon, Department of Social Services*

Strand: Building Knowledge in the Child Care Field

This workshop equips resource and referral trainers with strategies from the Personalized Oral Language Learning (POLL) framework to support family child care providers and family friend and neighbor caregivers. It focuses on enhancing young children's oral language development through family engagement, creating supportive

environments, and implementing targeted instructional practices. Participants will learn practical techniques to promote bilingualism and language development in diverse early childhood settings.

**NN. Environmental Health and the Effects of Climate Change (ON DEMAND)**

*Bari Nemeth and Jennifer Lipman, California Childcare Health Program*

Strand: Working with Children/Emerging Issues

California is experiencing more extreme weather events, such as extreme heat and intense storms. These events cause wildfires, flooding, mudslides, poor air quality,, and other environmental hazards. We will explore how weather events and environmental hazards affect children’s physical and mental health, and how child care environments can adapt to support the health of children and families.