

2023 Child Care Portfolio R&R Social Media Toolkit

This social media toolkit includes sample captions you can use to share county and statewide data from the 2023 Child Care Portfolio. It also provides Canva graphic design templates to help you create visuals for your social media posts.

General Posts:

- Thirty-three Counties in California increased their licensed child care supply. Is your county one of them? Find out more in the 2023 Child Care Portfolio!
https://rrnetwork.org/research/child_care_portfolio
- Just released! The 2023 CA Child Care Portfolio offers key insights into licensed child care supply, demand and costs for CA's counties and the State. Find out more at
https://rrnetwork.org/research/child_care_portfolio

Make a copy and customize with your logo/text [here](#):



Supply:

- In California, licensed child care is only available to 26% of children with working parents. Check out the 2023 Child Care Portfolio to learn more.
https://rrnetwork.org/research/child_care_portfolio
- From 2021 to 2023, there was a 14% increase in licensed infant spaces in a child care center in California. Check out the 2023 Child Care Portfolio to learn more.
https://rrnetwork.org/research/child_care_portfolio
- Licensed Family Child Care spaces increased by 1% between 2021 and 2023. Licensed FCC spaces represent 27% of all licensed spaces in California. Check out the 2023 Child Care Portfolio to learn more.
https://rrnetwork.org/research/child_care_portfolio

Schedule:

- In CA, 75% of licensed Family Child Care Homes and 61% of licensed centers offer both full-time and part-time spaces. What does it look like in your county? Find out more in the 2023 Child Care Portfolio!
https://rrnetwork.org/research/child_care_portfolio
- Licensed Family Child Care Homes are an important part of the ECE landscape in California. 35% of licensed Family Child Care Homes offer evening, weekend or overnight care. Check out the 2023 Child Care Portfolio to learn more.
https://rrnetwork.org/research/child_care_portfolio

<p>Requests:</p> <ul style="list-style-type: none"> • Care for an infant is one of the most expensive and hard to find. In CA, 33% of child care requests made to R&Rs were for children under 2 years old. What does it look like in your county? Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_care_portfolio • 8% of child care requests were for evening, weekend or overnight care. Find out more in the child care portfolio: https://rrnetwork.org/research/child_care_portfolio • Child care is an indispensable need for working families. The 3 major reasons families are seeking child care: they're working, they are seeking employment, or they are in school or training. Find out more here: https://rrnetwork.org/research/child_care_portfolio 	
<p>Family Budgets/Cost of Care:</p> <ul style="list-style-type: none"> • A family of 4 earning an income at the State median will spend 25% of their budget on licensed child care for their infant and preschool-age children. What does it cost in your county? Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_care_portfolio • Enrollment in a child care subsidy program can reduce a family's child care costs from 28% of their budget to 7%. Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_care_portfolio 	

<ul style="list-style-type: none"> • re_portfolio In CA, the average cost of full-time infant care in a licensed center is \$1,643 per month. What does it cost in your county? Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_ca_re_portfolio 	
<p>Posts for your county, to add your specific data:</p> <ul style="list-style-type: none"> • According to the 2023 Child Care Portfolio, in our county, we saw licensed child care supply [go up/go down X%] when compared to 2021. Licensed center-based sites changed by X% or #. Licensed family child care home sites changed by X% or #. Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_ca_re_portfolio • In our county, we have X% of homes with [language] speakers and X% of our child care providers speak [language]. We're so thankful to provide support to dual language learners. Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_ca_re_portfolio • In X county, due in part to our programs to increase the supply of child care providers, licensed child care availability rose by X% from 2021 to 2023. Find out more in the 2023 Child Care Portfolio! https://rrnetwork.org/research/child_ca_re_portfolio 	<p>Make a copy and customize with your logo/text here:</p> <div data-bbox="852 730 1347 1297"> <p>CHILD CARE PORTFOLIO 2023</p> <p>Child Care Statistics in our County</p> <div> <p>27%</p> <p>Licensed child care availability rose by X% from 2021 to 2023.</p> </div> <div> <p>55%</p> <p>45%</p> <p>Licensed family child care home sites changed by X%.</p> </div> <div> <p>Licensed child care supply [went up/went down X%] when compared to 2021.</p> </div> <p>Statistics are from: https://rrnetwork.org/research/child_ca_re_portfolio</p> </div>