COVID-19 Parent Survey:

How the pandemic has impacted California parents' child care plans and preferences

SEPTEMBER 2020



 California Child Care Resource & Referral

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COVID-19 Parent Survey

October 6, 2020

How the pandemic has impacted California parents' child care plans and preferences

Presenters



Gemma DiMatteo Research Director



Keisha Nzewi Public Policy Director

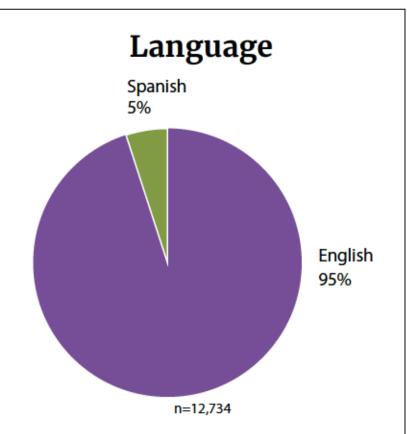
Agenda

- Main findings from survey
- Policy recommendations
- Open Q&A

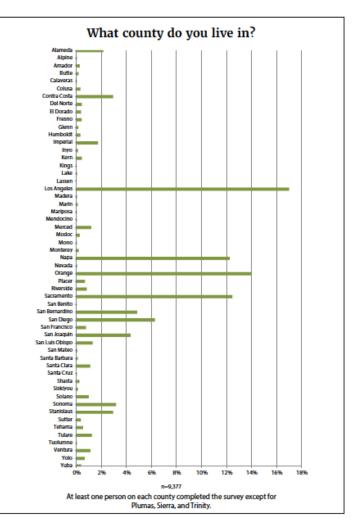
Housekeeping

- All participants are muted
- Please type questions into Q&A box
- Follow link in chat box to download the report and slides

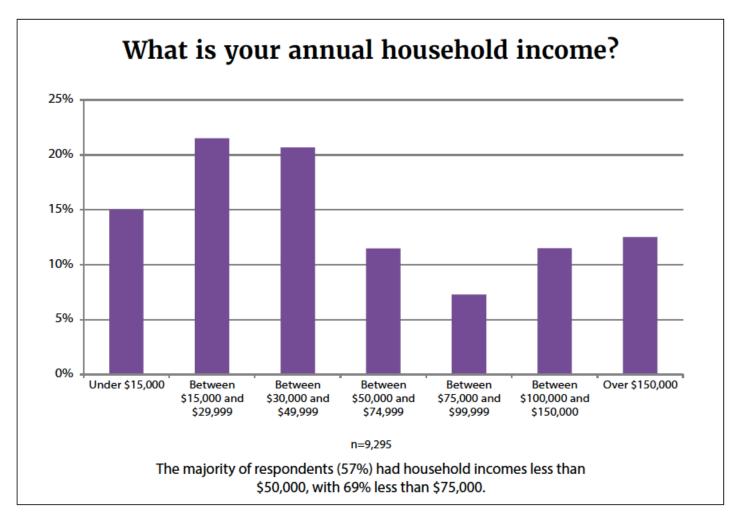
- 12,734 started survey (422 disqualified)
- 9,377 completed survey



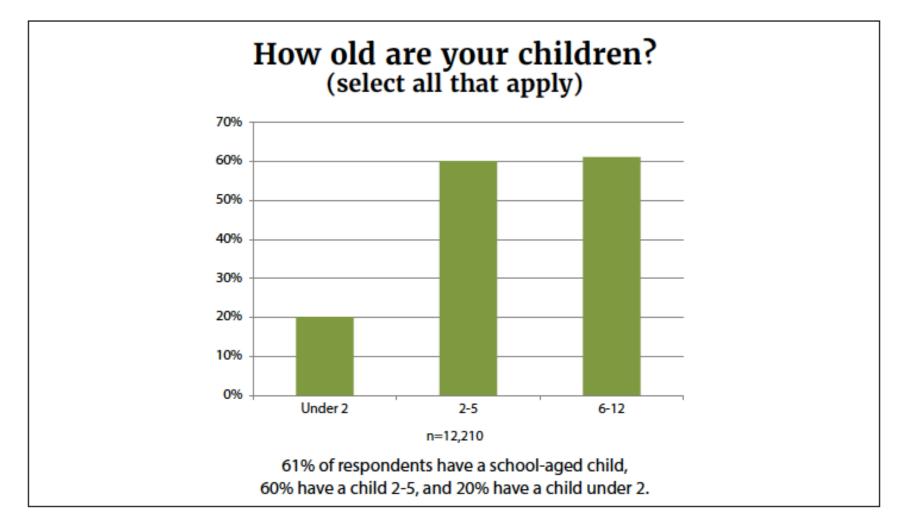
Geography



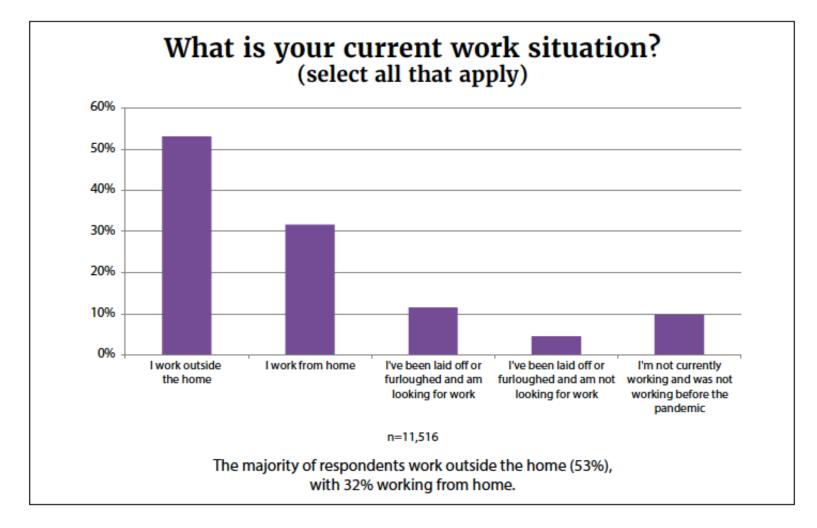
Income



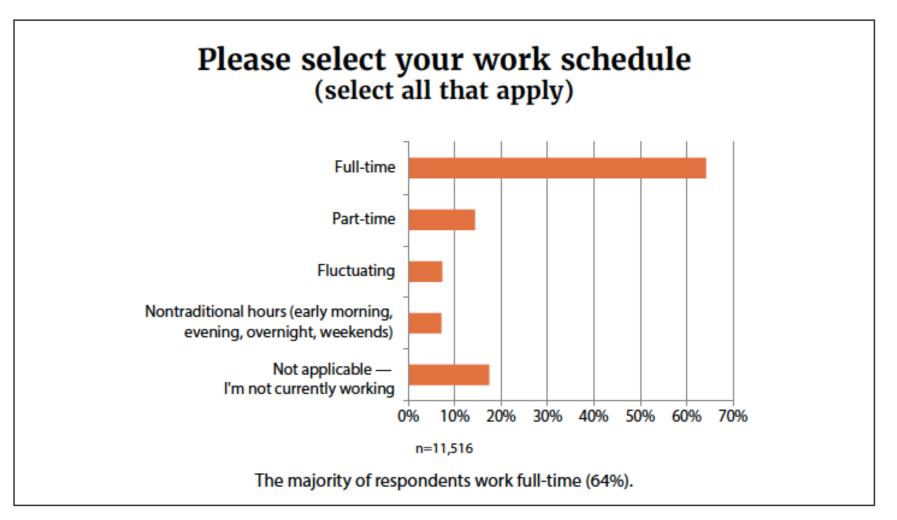
Children's ages



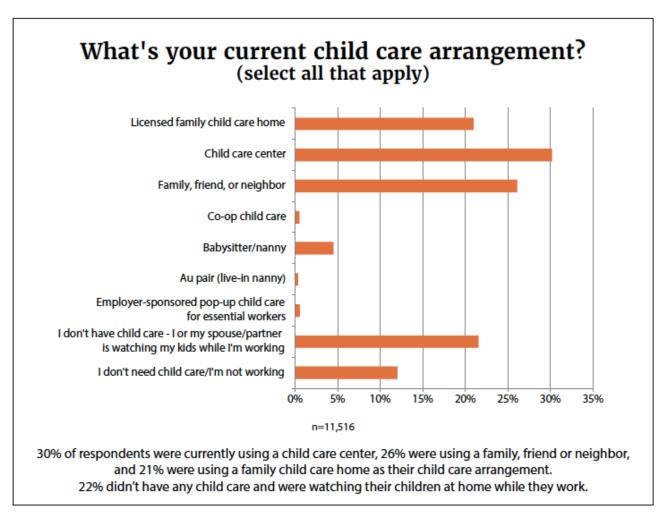
Work status



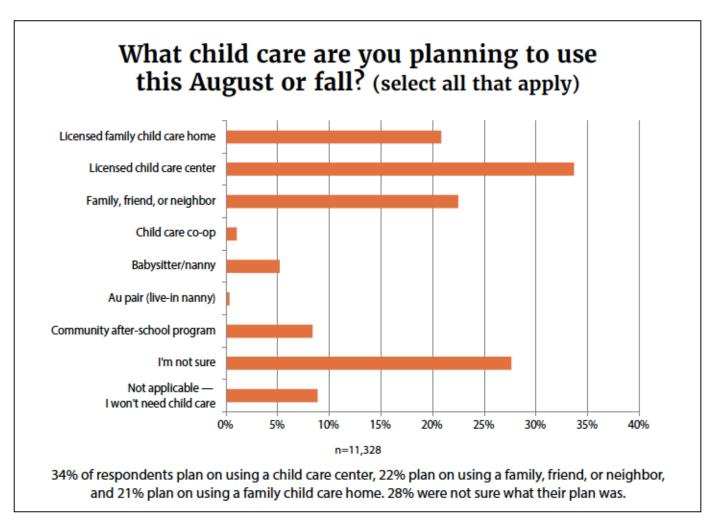
Work schedule



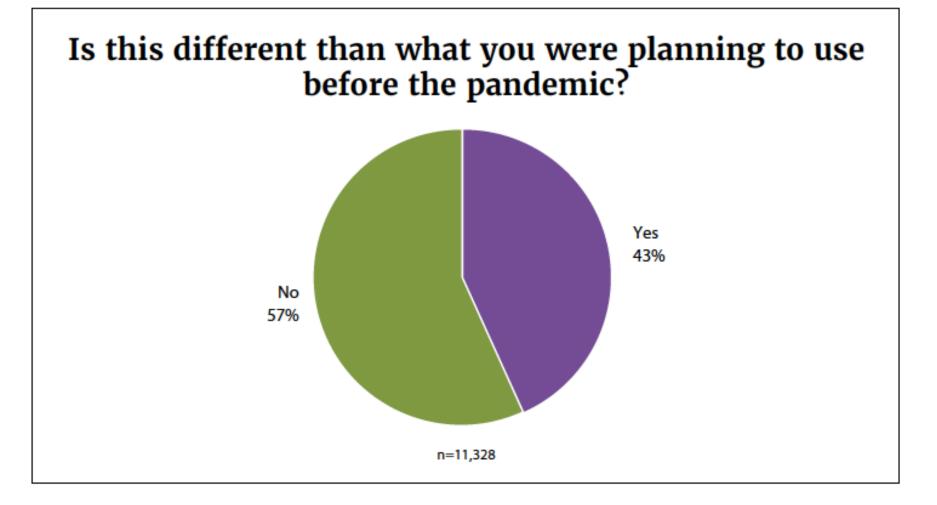
Child care arrangement



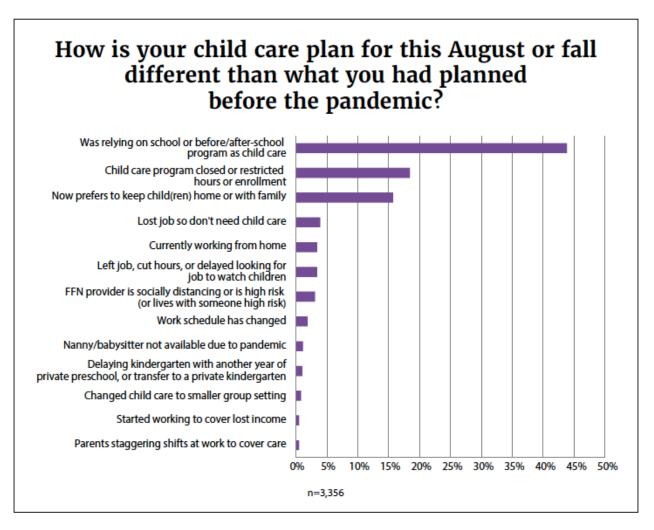
Plans for August/fall



Change in plans



How plans have changed



Preferred setting

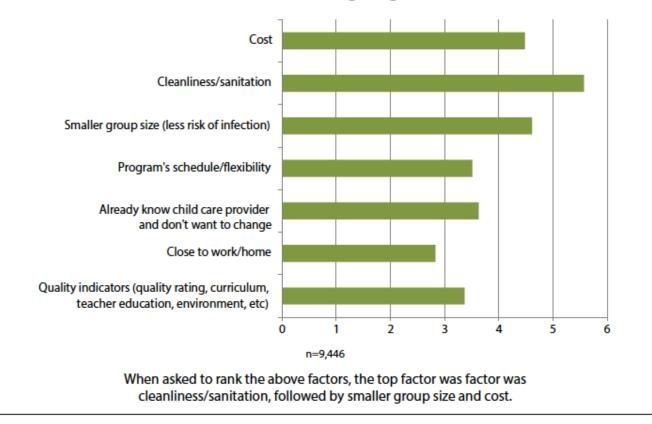
If you could choose any type of child care for August or this fall, which would you be most comfortable with? Licensed family child care home Licensed child care center Family, friend, or neighbor Child care co-op Babysitter/nanny Au pair (live-in nanny) Community after-school program Other (please specify) 0% 5% 10% 15% 20% 25% 30% 35% 40%

n=9,446

34% of respondents were most comfortable with a child care center, 24% with a family, friend, or neighbor, and 21% with a family child care home.

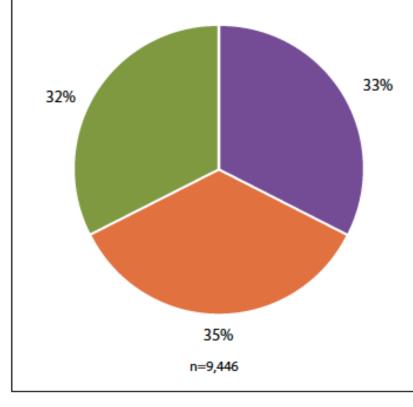
Factors in preferred setting

What factors are most important to you in choosing a child care setting right now?



Forced choice FCC vs center

Which child care setting would you feel more comfortable sending your child to right now?



- Licensed family child care home (child care business operated out of an individual's home, with a capacity of 8 or 14 children)
- Licensed center (child care business operated out of a facility, usually with larger capacities)
- I wouldn't feel comfortable with either

When forced to choose between a family child care home and center, 35% chose center, 33% chose family child care home, and 32% were not comfortable with either.

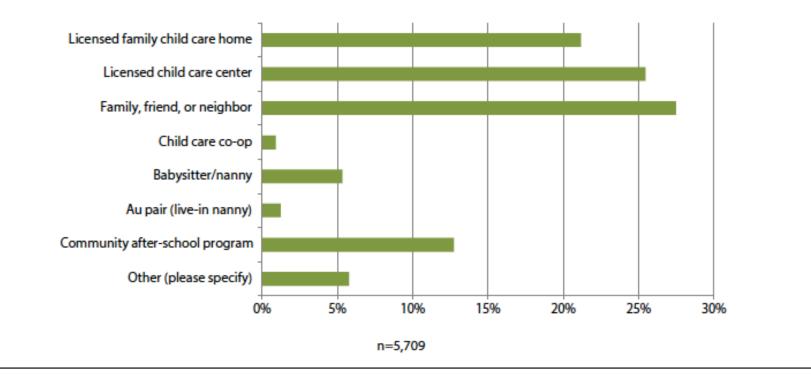
Plans and preferences

- People plan to use and prefer to use the setting they're already in
 - Applies to center, FCC, FFN, babysitter/nanny
 - People in co-op prefer FFN and center
- For those who don't have child care and are working, or those without child care who don't need it, preferences are: FFN, center, community after school, then FCC

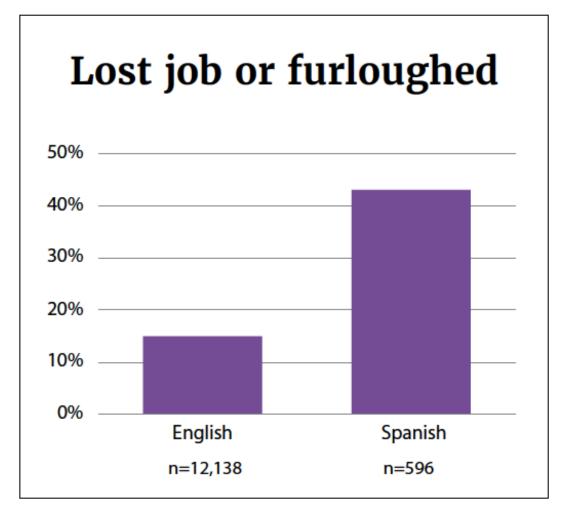
Preferences by age group

At least one **school-aged** child

If you could choose any type of child care for August or this fall, which would you be most comfortable with?



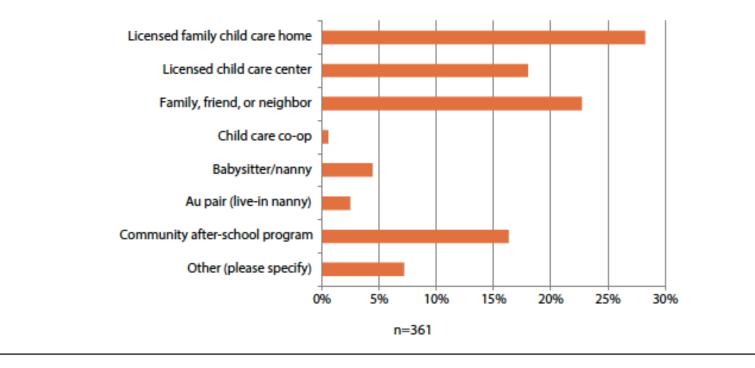
Job loss by language



Preference by language

Spanish responses

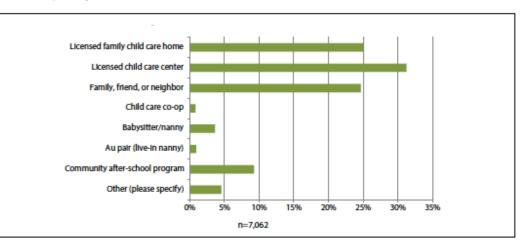
If you could choose any type of child care for August or this fall, which would you be most comfortable with?



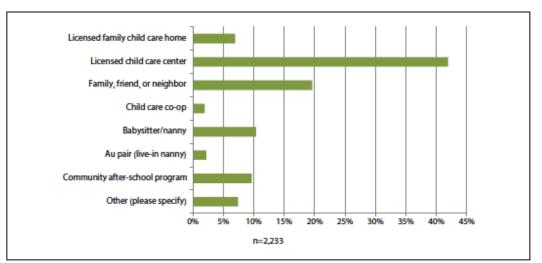
Plans and preferences by income

Preference (similar pattern to plan)

UNDER \$100,000

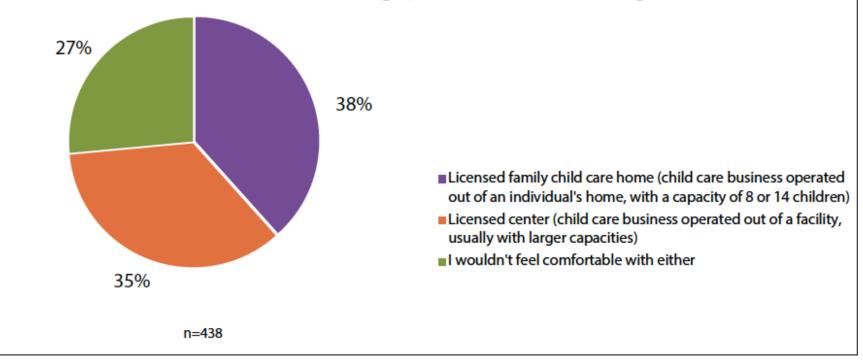


OVER \$100,000

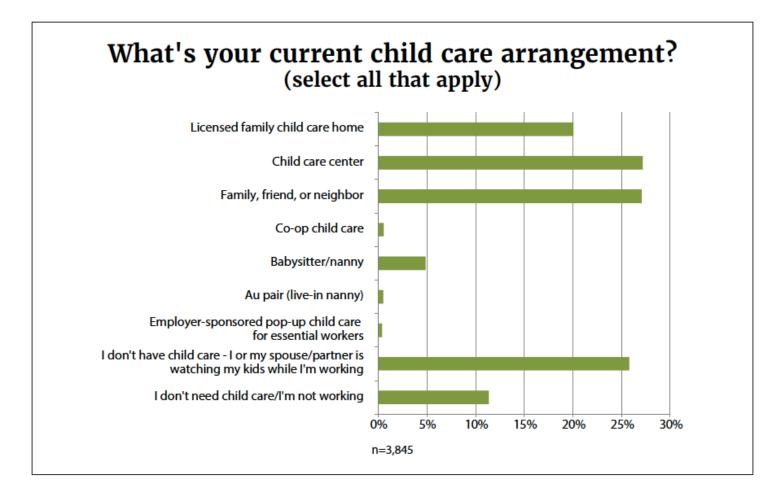


North

Which child care setting would you feel more comfortable sending your child to right now?

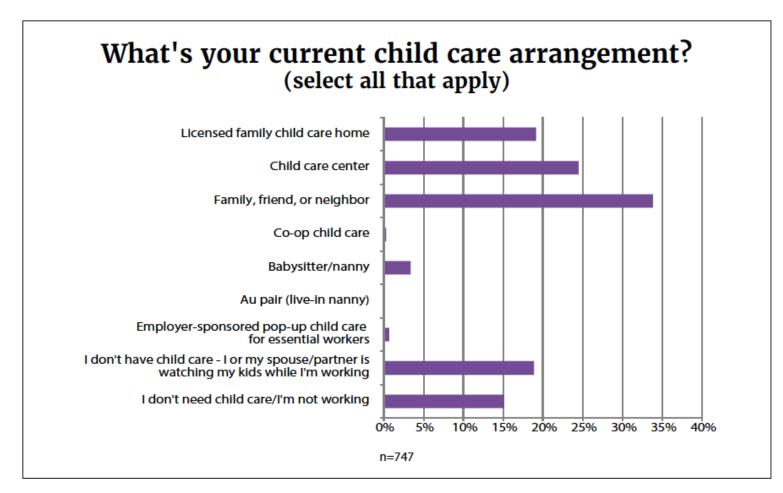


Bay Area

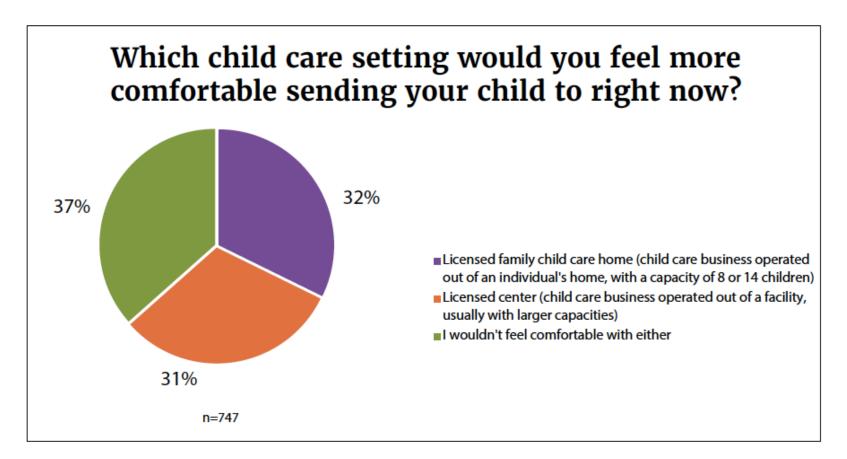




Central Valley



Central Valley



Explanations for preferred setting: center & FCC

- Parents trust people they're already comfortable with
- Center: Follow CDC and other guidelines and regulations, bigger space, sanitation, don't trust people's homes, controls who's on site (parents can't enter), help with homework, curriculum, professional, cameras
- FCC: Smaller group size, communication with provider and parents, sanitation, already know provider, can enter facility (unlike centers)

Explanations for preferred setting: FFN

- Not comfortable with group settings, see family members as the safest option
- Worried about vulnerability of provider, as well as technology and language capacity in helping

Parent insights (open-ended responses)

- Frustration at school closures and the financial and logistical burden of child care being placed solely on them, especially during a time when many are making less money
- Fear of their child and their family contracting the virus
- Anxiety around how they were going to piece everything together so that they can work.
- Uncertainty about being able to keep their child care subsidy
- Having to quit their jobs or considering quitting their jobs due to a lack of affordable or available child care

Parent insights

"I might have to quit my job because I won't have day care for kids since schools are not opening up in my area. No afterschool programs. Neighbors have kids who will also be doing remote learning and it's hard to add 2 additional children for them to help and watch. This is an extremely difficult situation and my anxiety is off the charts."

Parent insights

"I have enough funds to survive until January, but will have to juggle children and homeschooling and somehow work. I currently have no idea how to keep my head above water with no childcare coverage for the next year when hopefully they will be able to go to kindergarten. As the sole provider and only parent for my children, for the first time I am truly scared without having some form of childcare assistance."

Conclusions

- 1) Maintain a robust mixed delivery system
- 2) Widening inequality
- 3) Parent supports

1) Maintain a robust mixed delivery system

Recommendations to maintain and efficiently use centerbased group settings:

- Provide public or private in-kind and financial assistance
- School-aged care should be done in partnership with schools
- Research additional options to consider temporarily adjusting classroom capacity based on space configuration or mixed age groups with a maximum number of families

1) Maintain a robust mixed delivery system

Recommendations to increase visibility of licensed family child care as an option for parents:

- Program that provides coaching to FCCs and a list of procedures and precautions to mitigate the risk of COVID-19 infection and spread, that results in an unofficial badge or certification
- The state should apply for a federal Waiver for Extraordinary Circumstances for relief from specific CCDF requirements for health and safety training for home-based providers

1) Maintain a robust mixed delivery system

Recommendations to increase visibility of licensed family child care as an option for parents (cont.):

- Make an allowance for subsidy payments for licenseexempt caregiving to be allowed in the parents' home
- Support for home-based providers to assist children with distance learning

2) Support for parents

- Advocate for federal and state funds to support subsidized child care for families, and encourage local and state incentives for employers to offer or subsidize child care for their employees
- Encourage workplace flexibility and enable parents to successfully juggle between their caregiving duties and work responsibilities

2) Support for parents

 The state's subsidized child care system should examine and consider if their standard eligibility rules need to be adjusted, as there may be disruptions. This can include eliminating the family fee requirement, lengthening 12month eligibility, extending hours eligible for reimbursement, and adding more flexible funding in highgrowth geographic areas with density of low-wage workers.

2) Support for parents

- Redeploy any staff who are in contact with families to check in with parents and see how they're coping, and offer any resources or support available
- Where non-English-speaking parents or family members are finding themselves as a caregiver and supporting their child's online participation in school, ensuring there is support for the non-English speaker so they can help their child as needed

3) Widening inequality

Recommendations to slow the widening inequality:

- Child care funds must be targeted and enhanced in lowincome communities to shore up the child care supply and make it a safe opportunity for families to use
- Low-income families should have priority in accessing child care subsidies that support them in their parenting responsibilities.
- Support a range of resources and for children and families



3) Widening inequality

 Support parents to create a learning pod for their children using voucher subsidies. Continue to allow parents to hire a TrustLine caregiver while following the Emergency Capacity Waiver under Department of Social Services and explore available public funding targeted to Local Education Agencies, such as Local Control Funding Formula (LCFF) supplemental or Federal Title I, to partner with FCCs to support and enhance learning of schoolaged children.